The Fisher Way: Curriculum

The Fisher Way aims to educate and inspire with joy, faith and love because we are an inclusive Catholic community.

Successful and resilient learners who aspire to and achieve excellence

Confident individuals who can explore and communicate effectively

Responsible citizens who are active, loving and wise in all their endeavours

Subject	AQA A Level Business
Year Group	Year 13
Intent	Successful and resilient learners: The Business and Enterprise course develops students into being enterprising individuals with the ability to think commercially.

	Confident individuals: Develops students to become effective and independent learners , as well as being critical and reflective thinkers with enquiring minds Responsible citizens: Creates students that are able to investigate and analyse real business opportunities and issues and can construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business.					
Narrative	*Students will complete topic 7,8,9 and 10 during Year 13. This will calumniate in students sitting 3 examinations papers in Summer 2.*					
Half term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Knowledge (topics studied)	Topic 7- Analysing the Strategic Position	Topic 7- Analysing the Strategic Position	Topic 9: Strategic methods	Topic 9- Strategic Methods	Focus on Exam Revision ahead of Mocks	Summer Exams.

	Topic 8- Choosing Strategic Direction	Topic 8- Choosing Strategic Direction	Topic 10- Managing Change	Topic 10: Managing Change		
Key skills	**Topic 7:** Mission Statement and Corporate Objectives Balance Sheets Profit and Loss Accounts Gross Profit Margin Operating Profit Margin GDP Inflation **Topic 8:** Ansoff's Matrix	**Topic 7:** Exchange Rates Fiscal and Monetary Policy Trade and Protectionism Globalisation Interest Rates Porter/s 5 Forces Liquidity Ratios **Topic 8:** Porter's Generic Strategies	**Topic 9:** Introducing Change Methods of Growth Economies of Scale Problems with Growth Introducing Innovation Encouraging Innovation **Topic 10:** Managing Change Managing Organisational Culture	**Topic 9:** Introducing Internalisation Offshoring and Outsourcing Greater use of technology Topic 10: Managing Strategic Implementation	Focus on different types of question types and examination technique	

Careers & Cultural capital	**Topic 7:** Understand the importance of a business setting mission objectives and how they link to strategy. To be able to calculate and interpret financial data from a balance sheet. To be able to calculate and interpret gross profit margin and operating profit margin. To be able to explain the impact of a rise and fall in GDP has on businesses. To be able to explain the impact that rises and falls in inflation	**Topic 7:** To understand the impact of changes in exchange rates To understand how fiscal and monetary policies impact a business To understand how globalisation and trade protectionism has created new opportunities and challenges for all businesses. **Topic 8:** To understand the core components of Porter's generic strategies and how they impact business growth	**Topic 9:** To understand the concept of change. To be able to explain the various methods a business can use to grow Understand how a business can benefit from various methods of economies of scale To be able to explain the possible problems that can occur with business growth **Topic 10:** To understand how a business can manage change To understand how change can impact a business's	**Topic 9:** To understand the possible opportunities and challenges that globalisation presents a business when in change To understand the difference between offshoring and outsourcing To understand how technology has impacted strategic change **Topic 10:** To understand how a business can strategically manage change		Preparation for Summer exams:

	Topic 8: To understand the core components of Ansoff's Matrix and how it impacts business growth		organisational culture			
Assessment	Halfway Assessment on Topic 7 Halfway Assessment on Topic 8 Introduction of 25-mark exam questions. Focus on application to case study questions.	Full Assessment on Topic 7 Full Assessment on Topic 8 refinement of 25-mark exam questions. Focus on application to case study questions. Mock Examination	Review and practice of paper 1 structure Halfway Assessment on Topic 9 Halfway Assessment on Topic 10	Review and practice of paper 2 structure Full Assessment on Topic 9 Full Assessment on Topic 10	Review and practice of paper 3 structure Mock Examinations	